

5th International Conference on Business Economics, Marketing & Management research

BEMM-2017

18-20 November 2017, Sousse - Tunisia

BEMM

International Conference ©

Call for papers:

Authors are invited to submit their Abstracts and/or Full Papers in English or in French in the following areas, but are not limited to:

- Accounting
- Advertising Management
- Academic Entrepreneurship
- Business & Economics
- Business Ethics
- Business Information Systems
- Communications Management
- Comparative Economic Systems
- Corporate Finance and Governance
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic Policy
- Entrepreneurship, Intrapreneurship
- Finance & Investment
- Financial Economics
- Human Resource
- International Business
- Leadership for Innovativeness
- Management Science
- Manufacturing and Production Processes
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- Prices, Business Fluctuations, and Cycles
- Public Relations, Responsibility and Ethics
- Practices and Tools of Destination Marketing
- Quality Management & Quality Engineering
- Regulatory Economics
- Strategic Management Policy
- Social Network Analysis
- Social Entrepreneurship & Social Innovation
- Six Sigma and Quality Management
- Systems Thinking
- Technological Change
- Time Management
- Travel/Transportation/Tourism

Abstracting and Indexing:

1. International Journal of Service Science, Management, Engineering, and Technology (Editor USA - ACM&DBLP) (10 papers)
2. International Journal of Information Technology and Management (Editor UK -SCOPUS& EI-Compendex) (10 papers)
3. Interantional Journal of Innovation (Editor Brazil -copernicus & Proquest) (10 papers)
4. Journal of Management and Training for industries (Editor Japan- Copernicus & Proquest) (10 papers)
5. International Journal of Economics & Strategic Management of Business Process (Editor Turkey - Good index) (10 papers)
6. International Journal of Business & Economic Strategy (Editor Croatia - Good index) (10 papers)
7. Revue Internationale des affaires et des stratégies Economique (Editor Croatia - Good index) (10 papers)
8. Revue internationale d'Economie et de Gestion Stratégique des Processus d'Affaires (Editor Turkey -Good index) (20 papers)

Important Dates:

Partners:

30 September 2017: Submission Deadline

10 November 2017: Final manuscript due



@ bemm.conf@gmail.com

+21631121155

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