

4th International conference on business economics, marketing & management research (BEMM)

4-6 November 2016, Monastir-Tunisia

Transport Alger => conference hotel; free for participants (by bus)

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Call for papers :

Authors are invited to submit their Abstracts and\ or Full Papers in English or in french in the following areas , but are not limited to :

Accounting
Advertising Management
Academic Entrepreneurship
Business & Economics
Business Ethics
Business Information Systems
Communications Management
Comparative Economic Systems
Corporate Finance and Governance
Decision Sciences
Development Planning and Policy
Economic Development
Economic Policy
Entrepreneurship, Intrapreneurship
Finance & Investment
Financial Economics
Human Resource
International Business
Leadership for Innovativeness
Management Science
Manufacturing and Production Processes

Marketing Research and strategy
Marketing Theory and Applications
Operations Research
Organizational Behavior & Theory
Prices, Business Fluctuations, and Cycles
Public Relations, Responsibility and Ethics
Practices and Tools of Destination Marketing
Quality Management & Quality Engineering
Regulatory Economics
Strategic Management Policy
Social Network Analysis
Social Entrepreneurship & Social Innovation
Six Sigma and Quality Management
Systems Thinking
Technological Change
Time Management
Travel/Transportation/Tourism



Abstracting and Indexing :

All registered and presented papers on BEMM-2016 will be published in one of the following journals before 30 January 2017 :

- 1/ International Journal of Service Science, Management, Engineering, and Technology (Editor USA - Good index)----- 10 Papers
- 2/ International Journal of Innovation (Editor Brazil - Good index) ----- 15 Papers
- 3/ Journal of Management and Training for Industries (Editor Japan - Good index) ----- 15 Papers
- 4/ Iberoamerican Journal of Strategic Management (Editor Brazil -Good index) ----- 15 Papers
- 5/ International Journal of Economics & Strategic Management of Business Process (Editor Turkey -Good index) ----- 20 Papers
- 6/ International Journal of Business & Economic Strategy (Editor Croatia - Good index) ----- 20 Papers

Important dates :

Submission deadline ** **August 15, 2016**
Authors notifications ** **September 15, 2016**
Final manuscript due ** **September 30, 2016**

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