

# 5<sup>th</sup> International Conference on Innovation & Engineering Management IEM - 2017

18 -20 November 2017 - Sousse, Tunisia

## CALL FOR PAPERS

Authors are invited to submit their **abstracts / Full papers** in **English or in French** in the following areas, but are not limited to:

- Advertising Management
- Business Models, Financing Innovation
- Business Performance Management
- Change Management
- Communications Management
- Creativity in Innovation
- Design and Design Thinking for Innovation
- Early-stage Innovation
- E-business (ERP, CRM, E-Learning, BPR, etc.)
- Entrepreneurship and Innovation in Start-ups
- Environment and energy
- Financing and commercializing innovation
- Human resource management issues in innovation
- Information Technology Management
- Innovation Training, Teaching & Coaching
- Innovation in services & supply chain management
- Innovation on Marketing
- Knowledge Management strategies
- Management of Innovation and Technology
- Methods & Measurement of Innovation
- Open Innovation & Collaboration for Innovation
- Production Management
- Quality Management and Quality Engineering
- Reengineering in Industrial Management
- Resource Management
- Risk and Security Management
- Six Sigma and Quality Management
- Strategic Management Policy
- Supply Change Management
- Transferring Knowledge for Innovation

## ABSTRACTING & INDEXING

All registered & presented papers will be published in special issues of the following journals before **December 30, 2017** (Confirmed):

- 1- International Journal of Service Science, Management, Engineering, and Technology (Editor USA - Good index) (10 papers)
- 2- International Journal of Innovation (Editor Brazil - Good index) (15 papers)
- 3- Iberoamerican Journal of Strategic Management (Editor Brazil - Good index) (15 papers)
- 4- International Journal of Economics & Strategic Management of Business Process (Editor Turkey - Good index) (10 papers)
- 5- International Journal of Business & Economic Strategy (Editor Croatia - Good index) (10 papers)

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## IMPORTANT DATES

Submission Deadline  
August 31, 2017

Authors Notification  
September 20, 2017

Final Manuscript due  
October 20, 2017

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