

International Conference on Business, Economics, Marketing & Management Research (BEMM'13)

November 24-26, 2013 – Sousse, Tunisia

Call for Papers

The **International Conference on Business, Economics, Marketing & Management Research (BEMM'13)** is to bring together innovative academics and industrial experts in the field of Economics Business and Marketing Management to a common forum. The primary goal of the conference is to promote research and developmental activities in Economics Business and Marketing Management. Another goal is to promote scientific information interchange between researchers, developers, engineers, students, and practitioners working all around the world. The conference will be held every year to make it an ideal platform for people to share views and experiences in Economics Business and Marketing Management and related areas. Topics of interest for submission include, but are not limited to:

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Sevil Acar, *Turkey*
Sukru OZEN, *Turkey*
Wafa Khlif, *Spain*

Topics of Interest

- Accounting
- Advertising Management
- Academic Entrepreneurship
- Business & Economics
- Business Ethics
- Business Information Systems
- Communications Management
- Comparative Economic Systems
- Corporate Finance and Governance
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic Policy
- Entrepreneurship, Intrapreneurship
- Finance & Investment
- Financial Economics
- Human Resource
- Information Technology Management
- International Business
- Leadership for Innovativeness
- Management Information Systems
- Management Science
- Manufacturing and Production Processes
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behavior & Theory
- Prices, Business Fluctuations, and Cycles
- Public Relations
- Public Responsibility and Ethics
- Practices and Tools of Destination Marketing
- Quality Management and Quality Engineering
- Regulatory Economics
- Strategic Management Policy
- Social Network Analysis
- Social Entrepreneurship & Social Innovation
- Six Sigma and Quality Management
- Systems Thinking
- Technological Change
- Time Management
- Travel/Transportation/Tourism

Francophone Special Session (Session Spéciale Francophone)

La **Session Francophone en Management, Economie & Commerce International (MECI'13)** est destinée aux chercheurs des pays francophones qui préfèrent publier en français. Les articles de cette session seront publiés dans une issue spéciale du proceeding.

Abstracting and Indexing information

All accepted papers will be published on a good recognized **indexed** series International Journal "**Economics & Strategic Management of Business Process**".

Best papers selected will be published in Indexed journals with Impact Factor (**ISI Thomson**)

Registration Fee- 500€

The registration fee includes hotel full boarding.

Important Dates

Submission Deadline----- June 30, 2013
Authors Notification----- September 10, 2013
Final Manuscript due----- September 30, 2013

<http://cier-pub.com/BEMM'13.html>

